



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/K Rothfus/R/Congress (13160)
Strategic Media Placement (3469)/15773902
EVERSOLE, WHITNEY
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
POL/K ROTHFUS/R/CON/PA (130629)
National/Political
2772/06353074

Invoice 631108
Inv Date 9/30/2012
Terms Net 30
Contract 334140
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43205

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

KEITH ROTHFUS 9/27
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/1/2012 10:58:37AM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	NEWS 6-7A/1							
	Spot	5:59:04AM-Channel	Day, F-1	09/28/12 6:59AM (Fr)	00:30	Channel 11 News 6am	TVGENROTH1212H	\$800.00	
2.0	Spot			09/29/12			1 preempt @ \$275.00	\$0.00	Program Change
3.0	Spot			09/30/12			1 preempt @ \$275.00	\$0.00	Program Change
4.0	Contract Line Remarks:	NEWS 530-6P/4							
	Spot	5:30:00PM- 6:00:00	Day, F-1	09/28/12 5:44PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TVGENROTH1212H	\$800.00	
5.0	Contract Line Remarks:	NEWS 6-630P/5							
	Spot	5:58:34PM-Channel	Day, F-1	09/28/12 6:23PM (Fr)	00:30	Channel 11 News At 6pm M-F	TVGENROTH1212H	\$1000.00	
6.0	Contract Line Remarks:	LATE NEWS/6							
	Spot	10:59:34PM-CHANNE	Day, F-1	09/28/12 11:30PM (Fr)	00:30	CHANNEL 11 NEWS AT 11P	TVGENROTH1212H	\$2000.00	
7.0	Contract Line Remarks:	SNL/7							
	Spot	11:29:34PM-NBC SAT	Day, Sa-1	09/29/12 12:51AM (Sa)	00:30	NBC SATURDAY NIGHT LIVE	TVGENROTH1212H	\$850.00	
8.0	Contract Line Remarks:	FNA 7P-815P/8							
	Sports-Foc	6:59:04PM-Football	Day, Su-1	09/30/12 7:08PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	TVGENROTH1212H	\$2500.00	
9.0	Contract Line Remarks:	LATE NEWS/9							
	Spot	10:59:34PM-CHANNE	Day, Sa-1	09/29/12 11:11PM (Sa)	00:30	CHANNEL 11 NEWS AT 11P	TVGENROTH1212H	\$2100.00	
10.0	Contract Line Remarks:	NEWS 530A-8A/10							
	Spot	5:30:00AM- 8:00:00	Day, Su-1	09/30/12 6:51AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	TVGENROTH1212H	\$250.00	
11.0	Contract Line Remarks:	NEWS FLW FOOTBALL 1135P-1235A/11							
	Spot	11:30:04PM-Channel	Day, Su-1	09/30/12 12:17AM (Su)	00:30	Channel 11 News Following Football 1130P	TVGENROTH1212H	\$2250.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$12,550.00	Total Spots	9
Commission	(\$1,882.50)		
Net Total	\$10,667.50		